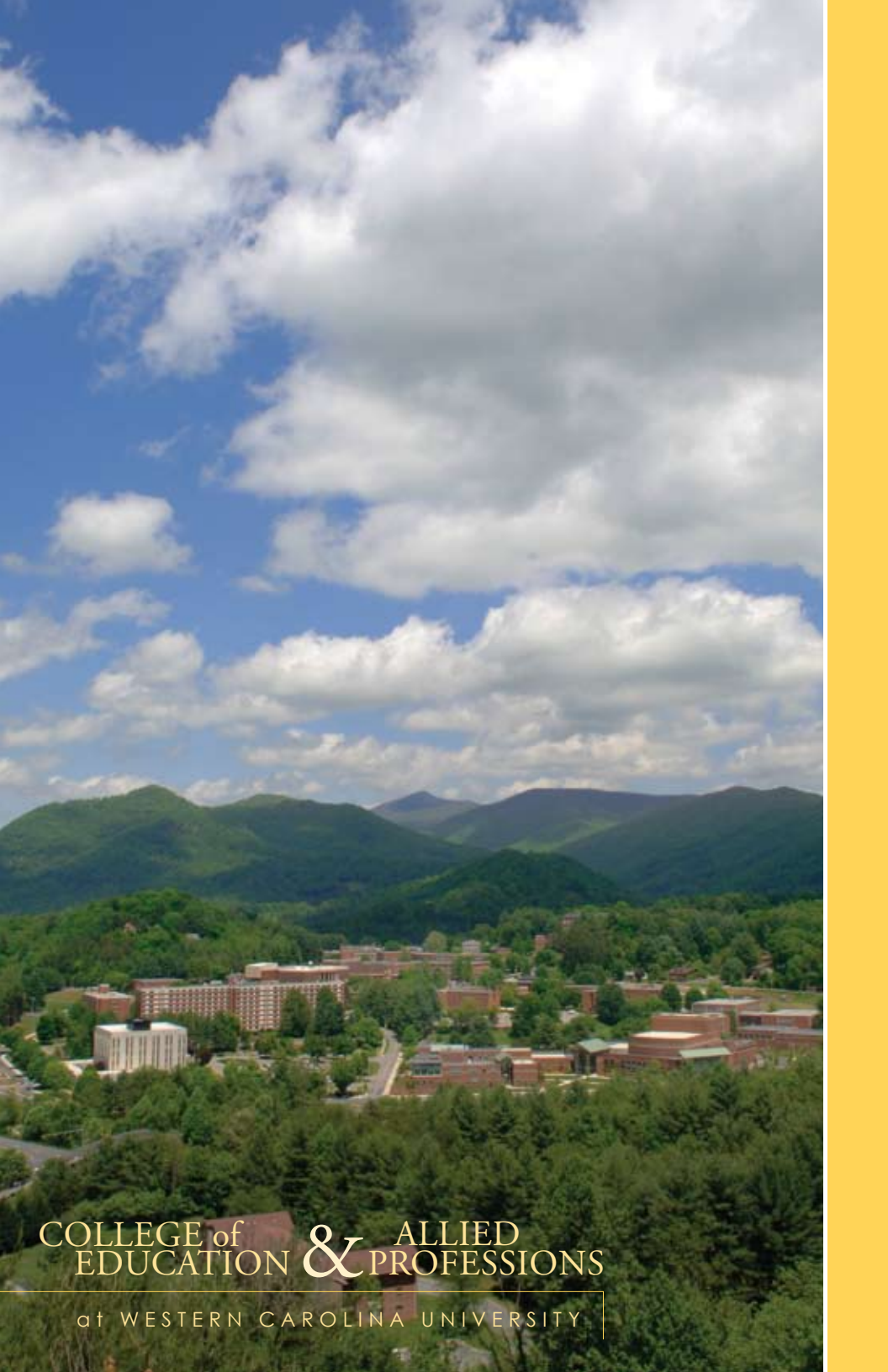




development *initiatives*

COLLEGE of EDUCATION & ALLIED PROFESSIONS



COLLEGE of
EDUCATION & ALLIED
PROFESSIONS

at WESTERN CAROLINA UNIVERSITY

Message from the Dean

Thank you for your interest in learning more about funding initiatives in the College of Education and Allied Professions at Western! Through the support of donors like you, our College is able to continue to provide a high-quality education to those students who will dramatically shape the future, including our future teachers. Western Carolina University's Teacher Education Program is the recipient of the prestigious 2006 Association of Teacher Educators Outstanding Program in Teacher Education Award. Your support can assist us in preparing many more quality teachers for our schools, to help those teachers to persist and be successful during their early years of teaching, and to help them to remain vital during their careers. Clearly, your gift can have a significant impact.

Choosing to support the university is easy. There are numerous ways that your gift can make an impact. Whether your funds are directed to student scholarships, an endowed professorship, one of our centers, or another important initiative, you can be assured that in some way you will be assisting the college with its most critical initiatives no matter which program you choose.

I hope that you will consider financially supporting the College of Education and Allied Professions at Western. Your gift, along with the gifts of others, will help us to continue to provide a quality educational experience to the next generation of teachers and other professionals.

If you require additional information about a specific initiative or if you would like to receive details on the fine initiatives of our College, please contact me directly or visit our website at: <http://ceap.wcu.edu>.

Thank you!

A. Michael Dougherty
Dean, College of Education and Allied Professions
dougherty@email.wcu.edu | 828-227-7311





Development Initiatives *for the 21st Century*

Identifying Development Initiatives	4-5
Our Most Important Initiatives	6-7
Mission Statement	8-9
Priorities:	
Student Development	11
Program Excellence	12-13
Faculty/Staff Development	14-15
Physical Facilities	17
Contact Information	19

Identifying development initiatives

The College of Education and Allied Professions has a long and rich tradition of training professionals to provide quality education to the people of western North Carolina and the state. Western was founded in 1889 as a teacher education institution. The education of teachers and other professional educators is one of the activities Western does, and will continue to do, best.

In the past few decades, Western has developed into a regional comprehensive university and continues to expand its programs and services to meet the needs of the region. So too, the College of Education and Allied Professions has expanded its programs to educate professionals in a variety of fields.

Today, the primary role of the College of Education and Allied Professions is to prepare professional educators, counselors, psychologists, recreation personnel, and other human service specialists at both entry and advanced levels. These professionals will staff elementary, secondary and postsecondary schools; sport and recreation agencies; and human service and other organizations in North Carolina and the region beyond. Further, the College houses the university's only doctoral program.

Consider the many strengths of our College of Education and Allied Professions at Western Carolina University. First and foremost, we have a strong and talented faculty who educate and train our students well. We insist that our faculty be excellent teachers in their own right. Our faculty members are also expected to conduct research in their areas of expertise and provide service to our region's public schools and other agencies on a regular and systematic basis. Our faculty members are truly committed to "educating the state and serving the region."

In spite of all of the wonderful accomplishments of our College, we know that we can be even better. We are working longer and harder and trying to stretch our budget as far as possible. As a unit within a state university, almost our entire budget for salaries and operations comes from the State of North Carolina. We already do an excellent job of procuring federal grants. But these grants are program specific and highly restricted.



Clearly, for our College to reach the next level of excellence we have to build a stronger financial base for the future. This means that we will have to extensively increase our private funding.

The key to our future is endowments, which guarantee a continuous revenue stream of dollars to address the College's most critical initiatives. The endowment strategy is very simple: invest contributed dollars, spend the interest, and save the principal. For example, a gift of \$100,000, once endowed (i.e., invested) would generate about \$5,000 of usable annual interest, while the principal remains intact year after year (indefinitely).

In the pages that follow, we present our College's priorities. Each priority includes a targeted amount of endowed funding that we hope to secure through a single gift from one person or partial contributions from multiple donors. Please consider whether any of your interests coincide with our initiatives. We invite your support to help our College remain competitive in the 21st century.

Our most important initiatives

Four key areas represent our most important initiatives: support for **student development**; promotion of **program excellence**; promotion of **faculty and staff excellence**; and support of **outreach and community engagement** activities.

Student Development

The students we recruit and subsequently graduate become the professionals we send out to the workforce. During their time at Western, we must provide them with every opportunity to succeed and to participate in learning activities. Students are likely to get an even higher quality of education when they are able to interact with majors in their discipline. They are also more likely to grow if they are able to have sustained contact with professionals.

Program Excellence

While faculty deliver the educational programs, our curriculum must remain current and applicable. Each degree we confer on a student must embody the current knowledge in that field and incorporate the requisite skills for success. Therefore, it is crucial in these times of rapid and constant change that our College embrace the concepts of continuous improvement, accountability and assessment of the outcomes of our programs. To grow, we must continually improve our degree programs.

Faculty and Staff Excellence

The greatest resource in our College is our faculty and staff. Our ability to remain competitive is directly related to our ability to attract, hire, develop, and retain the best faculty and staff in the country.

Once our College hires new faculty, we strongly believe that is our obligation to assist them to develop and continuously improve over the years. Faculty development activities often require travel to attend seminars, meetings and conferences.



Outreach and Community Engagement

Our College is noted for its engagement with the region. For example, as of spring 2006, we had formal partnerships with over 89 public schools in 17 school districts. Some examples follow:

The partnership formally known as the School-University Teacher Education Partnership (SUTEP) is dedicated to the recruitment, preparation, retention and career development of teachers.

Our Office for Rural Education (ORE) is dedicated to identifying and addressing the education issues in the rural areas of the 47 westernmost counties in the state.

Our Center for the Support of Beginning Teachers (CSBT) has as its primary mission the support of beginning teachers. The center meets its mission by providing direct service, supporting pertinent research, and sponsoring retention activities.



mission *statement*

By the year 2010, the College of Education and Allied Professions will be recognized nationally as a community of scholars who promote excellence in teaching, service, and research. The College will have created a niche as the university-of-choice for all programs offered. These programs will have a culturally diverse faculty, staff and student body. The curricula in these programs will be state-of-the-art, fully staffed, and sufficient in kind and number to meet the needs of its clientele.

The College's fully accredited programs will receive exemplary status on all pertinent performance reports. Assessment systems will ensure quality program development which, in turn, will have resulted in high levels of authentic student learning. The programs will have integrated technology, including distance learning and Web-based courses. Appropriate programs will be recognized for their expertise in rural matters.

The faculty members of the College will be noted for their teaching excellence, concern for individual students, and modeling of the qualities that they attempt to instill in their students. The College will continue to be a leader in providing comprehensive opportunities for traditional and nontraditional students.



The College's graduates will be noted for their effectiveness in moving their profession forward, for their ethical behavior, for their ability to think critically, and for the positive impact they have on the quality of life for those with whom they come into contact. The College, through its faculty and staff, will be responsive to the needs and the concerns of the people and agencies located in its service area.

To this end, the College will engage effectively in a variety of university and community partnerships that include, among others, the public schools, the College of Arts and Sciences, the North Carolina Center for the Advancement of Teaching and the Western Region Education Service Alliance, and the Education and Research Consortium of North Carolina. The College will be noted for its research and its collaborative inquiry as well as its alignment of research and teaching. Evidenced-based validation of knowledge and methods will be highly valued.

In order to support the goals in teaching, service and research, the College will have acquired external and internal resources to enhance its programs and meet its mission.



impacting student development

Endowed Scholarship multiples of \$15,000

Scholarships that pay tribute to an individual, organization or business while funding a perpetual scholarship for students. A scholarship endowment can be made for \$15,000.

Travel Grants \$150,000

To further global understanding, we need to partially defray the expenses for students to study abroad. We have exchange agreements with half a dozen European universities, but in the past three years, we have sent only two students overseas.

Visiting Scholars \$100,000

The presence of guest speakers in a variety of courses and colloquium speakers for graduate students and faculty would significantly enhance the educational experience for students. Estimated cost: \$3,000.

Tuition Remission Grants \$100,000

These funds would provide tuition for one course for one student per semester per year. Students eligible for this scholarship must be in their senior year or be graduate students who exhibit strong leadership with fellow students in using instructional technology to enhance teaching and learning.

Conference Presentations \$150,000

Presenting at conferences is an effective and wonderful way for students to learn professional knowledge, skills and dispositions. Attendance at a conference, along with making a presentation with faculty, can be a very maturational experience for our students.



program *excellence*

Dean's Discretionary Fund \$200,000

Permits the dean to respond quickly to opportunities that arise by establishing discretionary monies that are not dedicated to a specific program or function.

Crystal Apple Award multiples of \$1,000

Allows a way, through a \$1,000 gift, to honor an educator who has touched the lives of students they have taught. Teachers, professors, administrators and counselors—active, retired or deceased—from any level of education are eligible to receive the award. The honorees need not be affiliated with Western Carolina University.

Diversity Programs \$150,000

Supports a large number of diversity initiatives within the College, including the Rural-Urban Exchange, Reach to Teach, and our Diversity Dialogues.



Graduate Programming Fund \$150,000

Supports our graduate degree programs by providing funding for student recruitment, student-centered research, and student/school/community linkages.

Instructional Technology Research Grant \$150,000

Supports student, faculty, and staff research efforts in instructional technology. Recipients of these grants would be required to publish and present their research findings to the profession via state and/or national venues.

Center for the Support of Beginning Teachers \$150,000

Supports our newest center by providing funding to develop effective programs that help new teachers successfully transition into the profession, such as providing additional mentoring support and release time to attend professional-development activities.



faculty & staff *excellence*

Goal

Attract visiting scholars and/or professionally qualified practitioners for a fixed length of time. Support faculty research and development.

Endowed Professorship \$250,000 up to \$1,000,000

Endowed professorships are one of our College's highest priorities. Endowed professorships allow our College to recruit and retain outstanding teachers and researchers, thus helping us to attract the finest students and contributing to our excellent academic climate. The State of North Carolina will match, dollar-for-dollar, gifts of \$250,000, \$500,000, \$750,000 and \$1,000,000, thus creating an endowed professorship.

Faculty Research \$150,000

Untenured faculty serve a probationary period of six years of service from the time of their initial appointment. During this time they are expected to establish a research stream of publication in their area of expertise. Interest from a named endowed junior professorship would support their efforts.



Faculty Development Fund \$150,000

An essential component of faculty development is the ability to attend and participate in professional conferences. Average costs for a three-day conference approach \$1,200. Assuming a minimum of 12 faculty per year traveling to professional conferences, the budget amount would be \$14,400.

Research Fund \$100,000

This fund will support faculty research and development. A discretionary research fund would provide opportunities for our faculty to conduct research, participate in faculty development activities, and write grants. The results of the research would be used to add to the knowledge base of the faculty person's discipline as well as be applied to a practical outcome.

KILLIAN
EDUCATION
AND
PSYCHOLOG



physical facilities

Approximate Goal \$42,000,000

New Education and Allied Professions Building

In order to best serve the needs of the state and to produce more teachers and other professional educators, Western Carolina University requires a new education building. We believe that new facilities will enhance student development, program excellence, and the development of our faculty and staff.

Our current building (at left), although clean and well kept, is at full capacity and lacks the classrooms, laboratories, and other facilities that enable large numbers of teachers and other professionals to be well prepared for the 21st century.



You too can *become* a part of Western...

For more information on how to support the
College of Education and Allied Professions,
please contact:

Dr. A. Michael Dougherty Dean
College of Education and Allied Professions
Dougherty@email.wcu.edu | (828) 227-7311

Dr. David Claxton Development Liaison
College of Education and Allied Professions
Claxton@email.wcu.edu | (828) 227-3543

Mr. Brett Woods Director, Annual & Special Gifts
Office of Advancement and External Affairs
Bwoods@email.wcu.edu | (828) 227-7124



scholarships for education majors

Touch the Future

“This scholarship really helped me out financially. It made me feel good that I was able to maintain a high GPA and get recognized for the effort. It shows other students that there is help out there if they are willing to work for it.”

—**Amanda Shuler**, *scholarship recipient and student teacher*

“This scholarship gives a boost to Western students who will become the next generation of teachers. If you get them well educated and well prepared to teach, it’s like ripples in the water. You never know where their influence will end.”

—**Barbara Capps**, *donor and retired educator*

Apply Now!

Call Jackie Smith at (828) 227-7056 or

go online, <http://ceap.wcu.edu/CEAPScholarships.htm>.

An aerial photograph of the Western Carolina University campus, showing various brick buildings, green spaces, and a prominent white cylindrical structure. The campus is surrounded by lush green trees and rolling mountains under a blue sky with scattered white clouds. A solid yellow vertical bar is on the left side of the image.

COLLEGE of ALLIED
EDUCATION & PROFESSIONS

at WESTERN CAROLINA UNIVERSITY



College of Education and Allied Professions
222 Killian Building | Cullowhee, NC 28723

<http://ceap.wcu.edu>